



TOWN OF SAINT ANDREWS



Pilot Study on Everyday Well-Being: Invitation from Statistics Canada

We are delighted to invite you to participate in an exciting new project. Statistics Canada is conducting the [Pilot Study on Everyday Well-being](#), in collaboration with Canada Council for the Arts and Canadian Heritage. The survey will run from January 10 to March 31, 2022. This project uses a new mobile-phone application called **Vitali-T-Stat** to test a new way of collecting data.

Your participation is important

This pilot study asks Canadians in-the-moment questions about their activities and feelings. Our goal is to gain a better understanding of the factors that influence well-being, particularly arts and culture activities, which are the main focus of this pilot. This initiative is in collaboration with Canada Council for the Arts and Canadian Heritage. The data will provide insight on the connections between activities and well-being, and could be used to develop programs that enhance people's lives.

Although voluntary, your participation is appreciated and will help ensure we gather accurate information about the well-being of Canadians.

Download the app to get started!

- Visit Google Play or App Store, search for **Vitali-T-Stat** by Statistics Canada and download the app onto your mobile device (Android or Apple).
- Open the app—read the Getting Started instructions, accept the Terms and Conditions, create a password and customize your notifications.
- Click START and answer the first questionnaire. You will be asked if you received an invitation from Statistics Canada. Click NO, then continue participating.

After you set up the app, for the next 30 days you'll receive two notifications daily to answer a few questions about what you are doing and how you are feeling in that moment. If you like, you can increase the notifications up to five per day.

Your information is confidential

This survey is conducted under the authority of the *Statistics Act*, which ensures that the information you provide will be kept confidential and used only for statistical and research purposes.

For general inquiries and technical assistance: visit www.statcan.gc.ca/wellbeing or contact us Monday to Friday (except holidays), from 8:00 a.m. to 7:00 p.m. (Eastern Standard Time) at 1-877-949-9492 (TTY: 1-800-363-7629) or infostats@statscan.gc.ca